ITEM	TECHNICAL EVALUATION CRITERIA (70%)	MAX POINTS
1	Overall Response	STANDARD
1.1	PROPOSAL DISPLAYS CLEAR UNDERSTANDING OF THE ASSIGNMENT AND ALIGNMENT WITH THE TOR	<u>45</u>
1.2	COMPLETENESS OF RESPONSE	10
1.3	PROPOSAL QUALITY, CLARITY, STRUCTURE, CREATIVITY	5
1.4	TECHNOLOGIES, TOOLS AND INNOVATIONS USED	15
2	COMPANY AND KEY PERSONNEL	<u>25</u>
2.1	RANGE AND DEPTH OF ORGANIZATIONAL EXPERIENCE WITH SIMILAR TASKS	5
2.2	SAMPLES OF PREVIOUS WORK	5
2.3	KEY PERSONNEL: RELEVANT EXPERIENCE AND QUALIFICATIONS OF THE PROPOSED TEAM FOR THE ASSIGNMENT	15