

حملة - المركز العربي
لتطوير الإعلام الاجتماعي
7amleh - The Arab Center For
the Advancement of Social Media



**Requesting Bids for an In-Depth Data Analysis and Digital Rights Report
A Project by 7amleh - The Arab Center for the Advancement of Social Media**

October 2023



Introduction:

7amleh -The Arab Center for Social Media Advancement is a non-profit organisation whose work aims to create a safe, fair and free digital space by building the capacity of civil society organisations in digital advocacy, digital safety and activism, monitoring and documenting digital rights violations against Palestinians carried out by various perpetrators in online spaces, including technology companies and different governments.

A significant facet of our efforts lies in spotlighting the disparities that afflict Palestinian and pro-Palestinian voices across social media platforms. To further reinforce this core dimension of our work, we aim to conduct a thorough analysis of the data and violations meticulously documented by our pioneering monitoring platform, [7or - The Palestinian Observatory for Digital Rights Violations](#).

In this context, we seek your expertise to conduct an in-depth research project utilising the 7or database and to produce an analytical report following the structure outlined below.

** While we provide a suggested structure, researchers are encouraged to propose alternative structures to better achieve the project's objectives.*

Proposed Report Structure:

1. Introduction

- Provide context and background information about the project and its significance.

2.. Examination of Companies' Content Moderation Practices

- Evaluate how social media platforms respond to inquiries and concerns raised by 7amleh.
- Assess the alignment of companies' responses with their stated content moderation policies.
- Highlight any inconsistencies or areas for improvement.

3. Analysis of Key Findings

- Summarise the most significant findings and conclusions from the analysis.
- Interpret the results in the context of international human rights law.
- Address the implications for the protection of Palestinian digital rights.

4. Conclusion and Recommendations

- Provide a concise summary of the report's key points and insights.
- Present actionable recommendations for stakeholders, including social media platforms, policymakers, and civil society organisations, to improve the protection of Palestinian digital rights.

In keeping with the research legacy established by 7amleh thus far (as demonstrated in previous reports such as the report '[Systematic Efforts to Silence Palestinian Content On Social Media](#)' and [7amleh's Annual Report #Hashtag Palestine](#)), we aspire to guarantee a cohesive and distinctive narrative for this forthcoming report.

Researchers' requirements:



Prospective candidates should meet the following criteria:

- Proven Track Record in Conducting Academic Research Related to Digital Rights and Content Moderation Policies across Social Media Platforms:
 - ◆ Present a portfolio of research projects related to digital rights, content moderation policies, or related fields.
 - ◆ Provide references or endorsements from organisations or experts in the field attesting to their research capabilities.
- Proficiency in Arabic, Understanding of Palestinian Digital Rights Issues and Expertise in Data Analysis are preferred but not essential. The researcher will be able to have access to a research assistant who will aid them with some or all of these tasks.
- Availability and Commitment: demonstrated availability to commit to the project timeline and deadlines.

Reception of quotes:

Once all quotes are received and evaluated using objective criteria, 7amleh will award the contract to the submission that offers the best value for money. The proposed timeline will also be taken into account during the evaluation process. Please bear in mind that the report should be published no later than April, 2024.

Please send your quotes to the email address jobs@7amleh.org, including:

- Value Added Tax (VAT) and any transfer-related commissions
- Send proposal before 10/11/2023
- Prospective candidates must submit comprehensive proposals that encompass their CV and address all facets of the research project.

Quote Table:

Total Price (including VAT) in numbers:	
Total Price (including VAT) in words:	
Suggested timeline for completion of the work:	

Personal Information:

Full Name	
Nationality and ID Number:	
Name of Research Centre (optional):	
Examples of your previous work	

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Telephone:	
Email:	
Address:	
Date:	

Name & Signature